Deloitte Technology Green 15™ media release Contact: Glenn Davis Log-One Ltd. gdavis@oneinenergysavings.com www.log-one.com 905-729-4380

Log-One receives coveted "Technology Green 15™" Award at the 2011 Deloitte Technology Fast 50™ Awards Toronto, October 19, 2011 — Log-One Ltd. is a winner of the prestigious Deloitte Technology Green 15™ Award, an award created in 2007 to showcase 15 Canadian companies that are leading the way to create major breakthroughs in the field of green technology.

"The Deloitte Technology Green 15 Award recognizes those Canadian companies that offer solutions to global environmental challenges by creating intellectual property and technology that reduce society's environmental impact," said Richard Lee, National Leader, Technology, Media & Telecommunications Industry Group, Deloitte. "Companies such as Log-One Ltd. are creating technology solutions that have a significant environmental impact and demonstrate a compelling return on investment, despite facing tough economic times. In doing so, they are helping position Canada as a global leader in the development of commercially viable green technology."

Log-One's CEO Hugues de Milleville credits a unique patented intelligent thermostat technology providing market leading energy savings while maintaining a high degree of occupant comfort with the company's ability to achieve long standing success in this segment. de Milleville said, "Our intelligent thermostats were initially designed by our markets by finding out exactly what was working for them, what was not working and listening to the extra features they would incorporate if they could design their perfect thermostat. Over the years, minor modifications were made according to customer feedback, so in essence our unique products are truly customer driven".

In 2005, Log-One became a client of York Region business mentoring hub Innovation Synergy Centre in Markham Ontario, where the company received expert advice and mentoring to increase sales of its first generation product. In 2008, Log-One joined ISCM's Investment Network Program and was able to promote its business to investors and major accounts leading to significant orders. Currently Log-One continues to work with former ISCM mentors within York Region's Regional Innovation Center now known as <u>ventureLAB</u>, which is part of the Ontario's Network of Excellence (ONE). In accelerating its growth and success, Log-One exemplifies the mission of ventureLAB - which is to help entrepreneurs build successful technology businesses and contribute to enterprise capacity of the York Region.

About the Deloitte Technology Green 15™ – The Technology Green 15™ recognizes Canada's leading GreenTech companies. GreenTech, the industry term for "green technologies", is taking on greater importance in the world in general, and the world of business in particular. It includes any technology that promotes a more efficient use and re-use of the earth's resources in industrial production and consumption. GreenTech products and services are designed to reduce or eliminate environmental impacts and improve operational performance, productivity, or efficiency while reducing costs, inputs, energy consumption, waste, or pollution. Although many companies within GreenTech industry sectors are very different, they share a common trait: all use new, innovative technology to create products and services that compete with existing products and services on price and performance while reducing impact on the environment.

About the Deloitte Technology Fast 50™ - The Deloitte Technology Fast 50™ program is Canada's pre-eminent technology awards program. Celebrating business growth, innovation and entrepreneurship, the program features four distinct categories including the Technology Fast 50™ Ranking, Companies-to-Watch Awards (early-stage Canadian tech companies in business less than five years, with the potential to be a future Deloitte Technology Fast 50™ candidate,) Leadership Awards (companies that demonstrate technological leadership in four industry subcategories: hardware/semiconductor, software, telecommunications and emerging technologies) and the Deloitte Technology Green 15™ Awards (Canada's leading GreenTech companies that promote a more efficient use and re-use of the earth's resources in industrial production and consumption.) Program sponsors include Deloitte, Gowlings, Wellington Financial, TMX Group, HKMB Hub International, National Angel Capital Organization, CVCA, MaRS and IGLOO Software. For further information, visit <a href="https://www.fast50.ca">www.fast50.ca</a>

## About Log-One Ltd.

Log-One Ltd. is an Ontario based R&D manufacturer and distributor of cost-saving Green Thermostats that address the energy needs in many different market segments including schools, offices, apartments, senior homes, social housing, hotels, motels and conference centers. They continue to work with leading North American utility companies, multi-residential property managers, and school boards to develop energy saving solutions. In multi-residential applications the energy savings usually range between 24 and 33% while in offices and classrooms they are usually between 35 and 50% with very short pay back periods in both cases. The Company was founded in 1986 and over the past 15 years Log-One has deployed thousands of Green Thermostats in North America saving building owners millions of dollars annually. www.log-one.com