

Log-One announces alliance with Bright Negawatts

Supports distribution of Log-One Energy Management System Green Thermostats™

TORONTO, ON, October 3, 2011 – [Log-One Ltd.](#) today announced it has entered into a strategic alliance with [Bright Negawatts™](#) Inc. to distribute its [Log-One EMS Green Thermostats.](#)

Log-One EMS Thermostats are highly sophisticated [intelligent thermostats](#) which can provide Heating, Ventilation and Air Conditioning energy savings in excess of 30% using Log-One's proprietary software and systems.

Under the agreement, Bright Negawatts will serve as a distributor of Log-One EMS Green Thermostats in North America, Europe and in other key target markets.

“Log-One continues to expand its business around its EMS / Green Thermostat products and the alliance with Bright Negawatts is an important development in driving new distribution, sales and other opportunities for us”, states **Hugues de Milleville** the founder, President and co-CEO of Log-One Ltd.

Mark Rodger, President and CEO of Bright Negawatts said “we are excited about the new arrangement with Log-One and we look forward to facilitating new distribution channel sales in various domestic and international markets for Log-One. Our experience in helping to commercialize green products has led us to shortening go-to-market opportunities for our partners around the globe”

Contact:

Glenn Davis
Tel: 905-729-4380
www.log-one.com

---30---

About Bright Negawatts™ Inc.

Bright Negawatts Inc. is a Canadian cleantech company committed to connecting utilities and consumers with the world's best energy saving technologies. We source venture capital for emerging cleantech companies and distribute energy efficiency, grid modernization and smart grid solutions, both directly and through nation-wide reseller networks, to a wide range of electric utilities and to industrial, commercial and institutional energy consumers.
www.brightnegawatts.com

About Log-One Inc.

Log-One Ltd. is an Ontario based R&D manufacturer and distributor of cost-saving Green Thermostats that address the energy needs in many different market segments including schools, offices, apartments, senior homes, hotels and conference centers. The Company was founded in 1986 and over the past 15 years Log-One has deployed thousands of Green

Thermostats in North America saving building owners millions of dollars annually.

www.log-one.com

About Log-One EMS Green Thermostats

EMS / Green Thermostats consist of highly sophisticated intelligent thermostats protected by numerous patents developed and owned by Log-One. These innovative products replace standard & new thermostats for the Office/School and Multi Residential / Senior Home market segments, which can be integrated with all existing standalone and/or BACnet building automation systems.